

SCIN304: Strategic Management of Innovation

Class time: Thursday, 09.00-11.00h & Friday, 13.30-16.30h

Classroom: SC1-158

| Week | Date | Topic | Number of Hours | | Instructor |
|---|----------------------------------|---|-----------------|------------|------------|
| | | | Lecture | Laboratory | |
| 1 | 7 Aug 2025 (9-11 hr) | -Introduction -Definition of innovation | 2 | 0 | SL |
| 2 | 14 Aug 2025 (9-11 hr) | -Types and sources of innovation -Technology lifecycle | 2 | 0 | SL |
| 3 | 21 Aug 2025 (9-11 hr) | -Process of innovation | 2 | 0 | SL |
| 4 | 28 Aug 2025 (13.30-15.30 hr) | -Strategy in management of technology and innovation | 2 | 0 | SL |
| 5 | 4 Sep 2025 (9-11 hr) | -Product development: case study in food industry | 2 | 0 | SL |
| 6 | 11 Sep 2025 (To be confirmed) | -Drug discovery | 2 | 0 | TT |
| 7 | 18 Sep 2025 (To be confirmed) | -Intellectual property management | 2 | 0 | DP |
| 8 | 25 Sep 2025 (9-11 hr) | -Setting up deep-tech startup -Business model canvas -Open innovation | 2 | 0 | SL |
| (30 Sep, 1 to 3 Oct 2025) Midterm Examination | | | | | |
| 9 | 16 Oct 2025 (To be confirmed) | -Technology-based entrepreneurship | 2 | 0 | SP |
| 10 | 30 Oct 2025 (To be confirmed) | -Discussion: Innovation driven enterprise | 2 | 0 | SL |
| 11 | 6 Nov 2024 (To be confirmed) | -Contribution of public entities to innovation and technology development – The case of NIA | 2 | 0 | JJ |
| 12 | 13 Nov 2025 | -Design thinking & Ecosystem for innovation | 2 | 0 | KS |
| 13 | 20 Nov 2025 | -Strategic control and good governance | 2 | 0 | KS |
| 14 | 27 Nov 2025 | -Case study and discussion | 2 | 0 | KS |
| 15 | If necessary | Wrap up | 2 | 0 | SL |
| (1 to 12 Dec 2023) Final Examination | | | | | |