

Course schedule (1st semester, 2022)

SCBC 207 Science in Social Media

Wed 10:30-12:30 (Lecture venue: SC1-151) 81 students (SCBM)

Ms Teams code for class material kk04zd9

#	Date	Topic	Lecturer
1	10/8	Lecture: Why Must You Outsmart Science in Social Media?	Lect. Rapee Boonplueang, Ph.D. (SCBI) (SC1-151)
2	17/8	Lecture: How Marketing Strategies Affect How a Consumer Perceives News or Advertisement (Part 1)	Asst. Prof. Phallapa Petison, Ph.D. (CMMU) (Online: Ms Teams kk04zd9)
3	24/8	Lecture: How Marketing Strategies Affect How a Consumer Perceives News or Advertisement (Part 1)	Asst. Prof. Phallapa Petison, Ph.D. (CMMU) (Online: Ms Teams kk04zd9)
4	31/8	Lecture: Cyberlaw You Need to Know before Sharing	Lect. Aungsumalee Pholpark, Ph.D. (Faculty of Social Sciences and Humanities, Mahidol University)
5	7/9	Lecture: How to Generate Impactful Presentation	Lect. Chanokporn Puapattanakun, Ph.D. (Faculty of Liberal Arts) (SC1-151)
6	14/9	Lecture: How to Master the Presentation Skills	Lect. Chanokporn Puapattanakun, Ph.D. (Faculty of Liberal Arts) (SC1-151)
7	21/9	Conference 1/1: Outsmart a metabolism-related Advertisement	Prof. Sarawut Jitranakdee, Ph.D. (SCBC) (SC1-151)
8	28/9	Conference 1/2 Outsmart a metabolism-related Advertisement	Conference (SCBC staffs)
9	5/10	Midterm examination	
10	12/10	Conference 1/3 Outsmart a metabolism-related Advertisement	Conference (SCBC staffs)
11	19/10	Lecture: Outsmart a Nanocosmetic-related Advertisement	Asst. Prof. Kanlava Katewongsa, Ph.D. (SCBC) (SC1-151)

#	Date	Topic	Lecturer
12	26/10	Lecture: Outsmart a Cancer-related Advertisement	Prof. Tavan Janvilisri. Ph.D. (SCBC) (SC1-151)
13	2/11	Lecture: Outsmart a COVID19-related Advertisement	Asst. Prof. Patomnon Wongtrakongate, Ph.D. (SCBC) (SC1-151)
14	9/11	Conference 2/1: Group Activity on a Student-chosen Advertisement	Conference (SCBC staffs)
15	16/11	Conference 2/2 Group Activity on a Student-chosen Advertisement	Conference (SCBC staffs)
16	23/11	Conference 2/3 Group Activity on a Student-chosen Advertisement (1st Presentation)	Conference (SCBC staffs)
17	30/11	Conference 2/4 Group Activity on a Student-chosen Advertisement (Final Presentation)	Conference (SCBC staffs)
No final examination			

SCBC 207 Conferences

SCBC 207 Room (20 students/room)	Room	Conference# 1/2 Wed Sept 28 Conference# 1/3 Wed Oct 12 (10:30-12:20)	Conference# 2/1 (Wed Nov 9) Conference# 2/2 (Wed Nov 16) Conference# 2/3 (Wed Nov 23) Conference# 2/4 (Wed Nov 30) (10:30-12:20)
1	SC2-157	KL	JM
2	SC2-158	RN	MK
3	SC2-159	TJ	Kwang
4 (21 students)	SC2-160	WK	JY