

SCBC 207 Syllabus

SCBC 207 Wed 10:30-12:20 (Lecture venue: SC1-151) students (SIM)

Conference : SC1-151, SC1-154, SC1-155, SC1-156

Wed 1030-12:20	Activities	Instructor	Room
9 Aug	Lecture: Why Must You Outsmart Science in Social Media?	Dr. Rapee Boonpleung (SCBI)	SC1-151
16 Aug	Lecture: How to Generate Impactful Presentation	Dr. Chanokporn Puapattanakun (Nakhon Sawan Campus)	SC1-151
23 Aug	Lecture: Cyberlaw What you need to know before sharing? (Part 1)	Dr. Aungsumalee Pholpark (Faculty of Social Sciences and Humanities)	SC1-151
30 Aug	Lecture: How Marketing Strategies Affect How a Consumer Perceives News or Advertisement (Part 1)	Asst. Prof. Dr. Phallapa Petison (CMMU) Webex or zoom	online Via MS teams
6 Sep	Lecture: How Marketing Strategies Affect How a Consumer Perceives News or Advertisement (Part 2)	Asst. Prof. Dr. Phallapa Petison (CMMU) Webex or zoom	online Via MS teams
13 Sep	Lecture: Lecture: Cyberlaw What you need to know before sharing? (Part 2)	Dr. Aungsumalee Pholpark (Faculty of Social Sciences and Humanities)	SC1-151
20 Sep	Lecture: How to Master the Presentation Skills	Dr. Chanokporn Puapattanakun (Nakhon Sawan Campus)	SC1-151
27 Sep	Conference 1/1: Outsmart a metabolism-related Advertisement	Prof. Dr. Sarawut Jitrapakdee (SCBC)	SC1-151
18 Oct	Conference 1/2 Outsmart a metabolism-related Advertisement	Conference (SCBC staffs)	SC1-151, SC1-154, SC1-155, SC1-156
25 Oct	Conference 1/3 Outsmart a metabolism-related Advertisement	Conference (SCBC staffs)	SC1-151, SC1-154, SC1-155, SC1-156
1 Nov	Lecture: Outsmart a Nanocosmetic-related Advertisement	Asst. Prof. Dr. Kanlaya Katewongsa (SCBC)	SC1-151
8 Nov	Lecture: Outsmart a Cancer-related Advertisement	Prof. Dr. Tavan Janvilisri (SCBC)	SC1-151

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Wed 1030-12:20	Activities	Instructor	Room
15 Nov	Conference 2/1: Group Activity on a Student-chosen Advertisement	Conference (SCBC staffs)	SC1-151, SC1-154, SC1-155, SC1-156
22 Nov	Conference 2/2 Group Activity on a Student-chosen Advertisement	Conference (SCBC staffs)	SC1-151, SC1-154, SC1-155, SC1-156
29 Nov	Conference 2/3 Group Activity on a Student-chosen Advertisement (1st Presentation)	Conference (SCBC staffs)	SC1-151, SC1-154, SC1-155, SC1-156

SCBC 207 Conferences

		Outsmart a metabolism-related Advertisement		Group Activity on a Student-chosen Advertisement		
SCBC 207	Room	Conf 1/2 Wed Oct 18 10:30-12:20	Conf 1/3 Wed Oct 25 10:30-12:20	Conf 2/1 Wed Nov 15 10:30-12:20	Conf 2/2 Wed Nov 22 10:30-12:20	Conf 2/3 Wed Nov 29 10:30-12:20
Room (~16students/room)						
1	SC1-151	SK	SK	SK	OI	SK
2	SC1-154	RN	RN	JY	JY	JY
3	SC1-155	TJ	NP	TJ	JM	TJ
4	SC1-156	PW	PW	PW	NP	NP